

“Keep it Atlantic” Jobboom Road Show

The “Keep it Atlantic” Jobboom Road Show is an initiative aims to introduce Atlantic Canadian employers and showcase their current career opportunities to potential job seekers. This will allow them the opportunity to apply directly on-line through Jobboom.com.

The Road Show will provide Atlantic Canadians with career opportunities enabling them to make informed decisions of what opportunities exist in their own region. This message addresses some of the demographic challenges faced in smaller communities regarding local out-migration, lack of immigration, as well as an increasing job market.

Major Sponsors



The Halifax Regional Municipality (HRM) will have a media focused role wherein they will discuss current recruitment challenges. HRM will focus up to 15 current positions both on-site at our venues and on jobboom.com, our career website. They will have the same participation level as a gold partner.



Jobboom.com will host all job postings (up to a maximum of 400). Postings will be displayed to the public beginning April 15 and will be active for 60 days.



Placements
that fit



Since 1983, The People Bank has successfully helped thousands of Canadian employers to uncover the best candidates in the marketplace and provide contingency workforce solutions, from entry-level positions to senior professional specialists.