

300 Viger Avenue East / 7th Floor
Montreal, Quebec
H2X 3W4
www.jobboom.com

MONTREAL
Phone: 514-871-0222
Fax: 514-380-5302

Toll Free: 1-888-864-3333
sales@jobboom.com
info@jobboom.com

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<http://documentation.jobboom.com>



OVER 3,000 REGISTERED INSTRUCTORS
QUEBEC'S ONLINE LEADER
IN CONTINUING EDUCATION



" In the fall of 2005, the Quebec Manufacturers and Exporters (MEQ) offered an online workshop in international trade. The virtual course dealt with the logistics of worldwide commerce.

Over 50 of our 82 participants were recruited through Jobboom Learning. 60% were manufacturing workers and managers directly involved in the exporting process; the remaining 40% were self-employed. Registration came from all over Quebec.

Jobboom Learning proved to be very efficient, allowing us to offer our services to a precisely targeted group of individuals through a detailed course offer."

- **Claude Tardif**

Quebec Manufacturers and Exporters (MEQ)

RIGHT ON TARGET!

Exceeding your expectations. We share your goals: to increase registration, to fill your classrooms, to offer more training!

Giving you full exposure

Our clients — businesses and individuals — turn to Jobboom Learning to find the training resources they need in a specific industry sector and geographical area. A targeted audience. Why not place yourself on their radar screens?

Providing innovation

Stay ahead of the competition! Be among the first to benefit from the exceptional visibility offered by the latest in online technology.

FLEXIBLE Jobboom Learning allows you to publicize your curriculum at your convenience; present detailed course information; sort your course offers according to your chosen criteria; notify targeted potential clients; update or withdraw courses, etc. In other words, you're always in control!

EFFICIENT Using the same technology that has made Jobboom Recruiting a success, your course information is sent out only to potential clients whose interests match your offering. This allows you to reach your target audience with confidence!

ACCESSIBLE Jobboom Learning allows you to choose what you want to publicize, how you want to publicize it, and when. Nothing could be easier!

QUICK Put an end to missed newspaper deadlines! Jobboom Learning gives you instantaneity and immediate impact!

DIVERSITY You may narrow your target audience by choosing among numerous, specific industry sectors. Countless possibilities for optimum results!



INCREASE ENROLMENT

Jobboom Learning is the only online service that gives you direct access to potential clients whose interests closely match YOUR objectives.

- Jobboom provides a direct link with the human resources departments of over 25,000 businesses. Jobboom Learning is among the top HR solutions that we promote.
- Most of our individual members are also members of Jobboom Recruiting: a pool of more than 1,600,000 candidates, mostly active labour force participants, always on the lookout for ways to develop their skills.

• Maximize your visibility with Jobboom Learning!

- Posting: Present your course description online.
- Broadcasting Service: Send your course offers by e-mail to a select audience.
- Customized Broadcasting: Use your corporate image to stand out from the crowd.
- Online advertisement: Choose a pop-up or banner ad.
- Advertorials: Publish an advertising feature in our Boomerang e-zine.

Our efficient, user-friendly technology and our excellent customer service have helped build the Jobboom name. Let us show you what we mean!

Contact one of our representatives for further information.



THE JOBBOOM TEAM IS READY TO HELP. GIVE US A CALL.

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TOLL FREE: 1-888-864-3333
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